



Loudoun County Fair
P.O. Box 4100
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www.loudouncountyfair.com

August 10, 2009

Beverly Schrab, MSW/MBA
President
Your Newsy Notes, LLC
P.O. Box 101
Ashburn, VA 20146

Dear Beverly,

Just wanted to write and say how much we enjoyed working with you again this past year. Your energy, your enthusiasm, your attention to detail and the follow up was something we've never seen before. Your expertise and knowledge of the desktop publishing and printing process allowed the fair to have its best fair brochure and fair guide yet. Your trusted relationships with commercial printers allowed us to reduce the cost of printing by so much that it paid for your services!

The 2009 Loudoun County Fair was a huge success this year and in part due to the work you did for us. I know we weren't always where we should have been at times but you worked with us, even pushed a few times, which was what we needed and everything just came together. Nothing is more rewarding than a plan that comes together on time, on budget and executed with professional precision.

I also want to thank you for the advice on marketing strategies that you provided to the fair committee. This helped us market the fair to a broader and more diverse audience.

Again, thanks for helping to make this year's fair a huge success!

A handwritten signature in black ink, appearing to read "Terry S. Corle, Sr.", written in a cursive style.

Terry S. Corle, Sr.
Fair Superintendent