

WHAT'S INSIDE:



Loudoun Women Business Forum

Great Falls Women's Business Luncheon

Meet-up

PAGE 2



Benefits of Producing Your Newsletter

Women's Networking Luncheon of Herndon

PAGE 3



This Month's Success Story

October Calendar

PAGE 4



planting the seeds for networking

Your Newsy Notes, LLC

ISSUE NO. 3
FALL
2007

women's networking communities: building relationships

We know that women and men network differently...

...with women being more interactive and men being more authoritative. But networking and the skills involved to create, develop and maintain personal and professional relationships are critical functions for both genders; and can have an enormous impact on family, career and work/business outcomes.

This issue focuses on women's networking groups that lend themselves to nurturing each other, providing leadership, experience and expertise; along with the "rah rah" support of a personal cheerleader that we all need at one time or another.

Here, I share information about four phenomenal women's networking groups. These groups, with their sage wisdom and sound advice, are comprised of women only and provide invaluable life and business lessons. Many accolades ladies for planting the seeds of networking and nurturing relationships.

LENS &

Shutter



Networking and building relationships are what this "Meet-Up" Women's Business Network of Loudoun is all about. Introducing Kolby Adams of **Slumber Parties by Kolby** (left); Beverly Schrab, **Your Newsy Notes, LLC** (center) and MaryBeth Mauro a **Consultant and Claims Assistant Professional** (right).

See article on page 3

The Loudoun Women Business Forum (LWBF) is the first group that I have selected to review. The luncheons are hosted the first Thursday of every month and are held at the River Creek Country Club in Leesburg from noon until 1:30 p.m. The ambiance of River Creek is absolutely stunning and the buffet style luncheon is definitely a crowd pleaser.

“Loudoun Women Business Forum”
CELEBRATING 2 YEARS OF NETWORKING!

The cost is \$15.00 and includes lunch, tax and tip.

The format includes introductions, a monthly speaker, question and answer session, and a table for business cards, brochures, coupons, fliers, promotional items and the like. And with plenty of door prizes to win, you'll want to linger!

And let's not forget the real purpose of attending...to network and start building those professional relationships. There really is nothing like “face” time with other phenomenal women.

In addition to a great monthly networking luncheon, the LWBF also offers online directory listings for only \$10.00 annually and monthly advertising on the LWBF website for a monthly fee of \$25.00. There's also an event calendar to share information about other networking events in the community.

continued on page 3



The Great Falls Women's Business Luncheon is held at the River Bend Golf & Country Club in Great Falls, VA. River Bend is a fabulous venue and just perfect for networking and getting acquainted both professionally and personally.

The format includes brief introductions and announcements, with door prizes presented at the end of the luncheon.

But what really makes this networking luncheon stand out from the rest are the personal testimonies.

What a wonderful feature...listening to all these professional women give “kudos” to their peers is a very empowering experience.

The lunches are held the second Wednesday of the month from noon to 1:30 p.m. and the cost of \$25.00 includes the meal, tax and tip.

A table is provided for marketing materials, business cards, promotional items and more.

But that's not all. The next time you open your email, you'll have an attendee list waiting for you so that you can keep the networking going.

It just doesn't get any better than that!

To get on their mailing list and receive your personal invitation, contact Laura B. Poindexter at: greatfallswbl@laurabcreative.com

or visit their website at: <http://www.laurabcreative.com/gfwbl.htm>

meet-up: Women's Business Network of Loudoun

I recently learned about **Meet Up** and decided to give it a try. With just a few clicks, I was signed up and registered for my first event. As easy as one, two, three!

This networking event is called the **Women's Business Network of Loudoun**. They host a series of weekly meetings, so check their calendar often for a time that meets your needs.

The lunches are held at GG Cafe in Leesburg, across the street from Tally Ho Theatre. The luncheon is from noon until 1:30 p.m. with introductions, great service and lots of networking.

What's unique about this group is that at each meeting, a different business woman has the opportunity to showcase her business and share information about her favorite charity.

Of course there is the exchange of business cards, promotional items and brochures.



For more information, go to <http://www.workwmn.meetup.com/239/>

net-work-ing according to Merriam-Webster online dictionary

“the exchange of information or services among individuals, groups, or institutions; specifically : the cultivation of productive relationships...”



Loudoun Women Business Forum

Don't miss this event!

There are a host of other benefits, but don't take my word for it, visit their website at <http://www.lwbf.biz> to learn about the Loudoun Women Business Forum.

Better yet, why not attend a luncheon and experience first hand the power of networking. The November luncheon is a special “Holiday Fair”, so bring your gift list.

Enjoy prizes, networking and lunch.

Hope to see you there!

Women's Networking Luncheon of Herndon

We're Cheap, We're Easy and We're not That Picky is the motto on the T-shirts of the **Women's Networking Luncheon of Herndon**.

Congratulations are in order as they celebrate and recognize five years of networking together.

The format for this group is similar to the others and are held the fourth Tuesday of each month at Amphora Restaurant in Herndon, VA. from 12:30 p.m. to 2:00 p.m. Each participant delivers their 15 second elevator speech, followed by announcements and door prizes.

They also feature two member spotlights. You'll need to sign up for this, so you better hurry, they are already booked solid for the rest of the year and next year's calendar is quickly filling up.

“We're Cheap, We're Easy, and We're Not That Picky!”

There are two to three large tables for business cards, promotional products, brochures and anything else you would like to share with others.

Ellen Kaminsky and Toni Reinhart are the perfect hostesses, making sure that everyone feels welcome. After the luncheon, the hostesses email out an attendance list with all the participants' contact information. This feature alone makes this networking group a “must attend”.

Networking and building relationships doesn't happen just once; it's all about the follow up. So what are you waiting for? For more information about this phenomenal women's networking group, contact Toni Reinhart of Comfort Keepers at reston@comfortkeepers.com



10 Benefits of Your Newsy Notes, LLC producing your

newsletter

1 recognized as an expert in your field
illuminate your companies goals, achievements, services & products

2 excellent resource for customers
past, current and future

3 generate customer loyalty
through regular newsletters

4 save time and money
outsource the work to us

5 reduce training cost
we have the software & equipment

6 no face to face meeting necessary
send your content to us by email

7 work directly with the owner
eliminate the middle person

8 easy payment options
credit card and Paypal

9 easy distribution
send your newsletter via email attachment, post to your website, used it in combination with your HTML/email newsletters, send to your commercial printer, or do all 3

10 No-risk guarantee
100% satisfaction guaranteed or pay absolutely nothing

To learn more ways a newsletter can help improve your business, please contact Beverly Schrab at **877.729.3155** or visit our website at www.yournewsynotes.com

this month's success story

Congratulations to Your Newsy Notes, LLC President, Beverly Schrab, for being featured in the National Association of Women Business Owners (NAWBO) Member Spotlight.

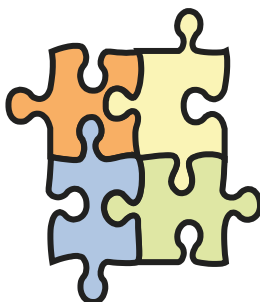
To learn more about NAWBO, visit their website at: <http://www.nawbo.org> To learn more about this honor and how you can be featured, see the Your Newsy Notes, LLC blog at <http://yournewsynotes.blogspot.com>.

NAWBO is dedicated to helping women business owners excel economically, socially, and politically.

networking luncheons: GET CONNECTED!

inside
next issue:

Review of the Loudoun County
Chamber of Commerce 2007
Small Business Awards



Loudoun Women Business Forum:

Meets the first Thursday of each month at noon.

Great Falls Women's Business Luncheon:

Meets the second Wednesday of each month at noon.

Meetup Women's Business Luncheon of Loudoun:

Meets at various times throughout each month.

Women's Networking Luncheon of Herndon:

Meets the fourth Tuesday of each month at 12:30 pm.

Remember to bring plenty of business cards, brochures, promotional items and a great smile.

Look forward to seeing you there!

OCTOBER 2007

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4 Loudoun Women Business Forum	5	6
7	8	9	10 Great Falls Women's Business Luncheon	11	12	13
14	15	16	17	18	19	20
21	22	23 Women's Networking Luncheon of Herndon	24	25	26	27
28	29	30	31 	Meet-Up Date varies		