



Loudoun County Fair  
P.O. Box 4100  
Leesburg, VA 20177  
703-777-3835  
[www.loudouncountyfair.com](http://www.loudouncountyfair.com)  
A Great Country Fair  
Since 1935

August 8, 2011

Beverly Schrab, MSW, MBA  
President & CEO  
Your Newsy Notes, LLC  
P.O. Box 101  
Ashburn, VA 20146

Dear Beverly,

We just finished another amazing Loudoun County Fair. You were a key contributor to that great success. Your knowledge and expertise in desktop publishing and marketing were invaluable to the Fair again this year. In our fourth year of working together you have once again delivered excellent services. As my Assistant Fair Superintendent said about you, "Thank you for doing another amazing job on our fair magazine & brochure. Best in the business!" And as I have told many people, "Your Newsy Notes, LLC is part our A-team!"

As always, the Fair Brochure and Fair Guide were designed and information presented in a way that very effectively marketed the Fair. You made people want to "Experience the Excitement" and attend the Fair! And this year you also provided us with the Fair tickets and Costco display card design. The tickets allowed us to get an additional sponsor and looked great. Your fun and colorful Costco card helped pull people to the Fair too.

What more can I say, you are an integral part of the success of the Fair. We look forward to working with you again for the 2012 Loudoun County Fair.

With deepest gratitude,

A handwritten signature in black ink, appearing to read "Terry S. Corle, Sr.", written in a cursive style.

Terry S. Corle, Sr.  
Fair Superintendent